

Discover How To Start An Affiliate Marketing Business In 2021

A definitive guide to the components required to starting an affiliate business.

David Stafford Jones

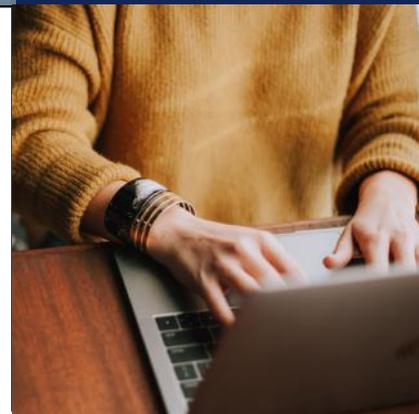
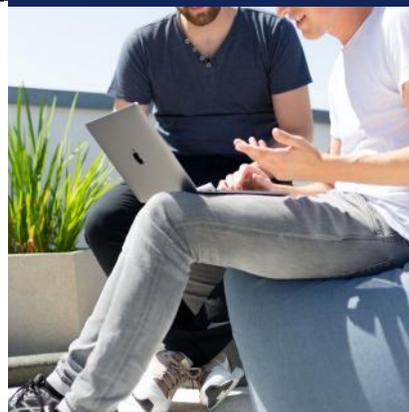
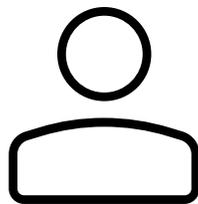
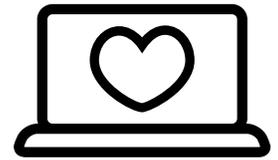


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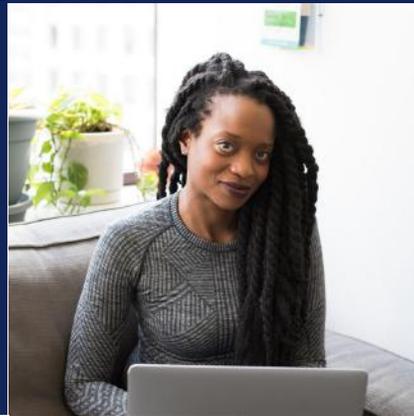
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Introduction

Learning how to start an affiliate marketing business in 2021 could easily turn out to be one of the best decisions you'll make this year.

That is if you are prepared to put in the work and stay committed to the task at hand.

I'll also explain what exactly is affiliate marketing in case you are really that new to this whole online marketing gig.

Many start out the gates full steam ahead only to fizzle out a few weeks down the road not yet having accomplished even half of what they anticipated they would. Why is this the case?

In this e-book, we shall examine the components necessary for starting an affiliate marketing business and you might learn if indeed it is the right fit for you.



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References:

davidjonesmarketing.com

David Stafford Jones. (2021). Discover How To Start An Affiliate Marketing Business In 2021: A definitive guide to the components required to starting an Affiliate Marketing business.



So What Is Affiliate Marketing All About Anyway?



Fact

The concept of affiliate marketing on the Internet was conceived of, put into practice, and patented by William J. Tobin, the founder of PC Flowers & Gifts somewhere around the year 1989.

Affiliate marketing is the process or art of turning fame into a business.

At least this is how one person put it that left me a bit stunned at first.

Then it suddenly hit me that they were onto something. But let me put it in a way that makes sense to you the reader.

Affiliate marketing is the process by which an individual or marketer proposes to promote and sell goods on behalf of a vendor in exchange for a monetary reward called a commission.



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Most goods being sold today have some affiliate program attached but as plentiful as they are one still has to take into account that some items will require the person choosing to promote them first having to invest in the product themselves.

This actually makes sense as when you have an idea of what the product is all about and how it has even helped or benefited yourself, then you can give a better review and so get a better response to your marketing efforts. Most affiliate marketers would often seek to promote HT (High Ticket) offers as this makes them more money per sale. The average high ticket offer will produce commissions anywhere from between \$500. - \$2000.

2. How To Start An Affiliate Marketing Business In 2021 - The Components



As I begin to list the components necessary for creating an affiliate marketing business,

I will direct you to some free tools that you may find very useful and of course, there will be some that are not free to acquire.

But you will still be able to make some money. Now with that being said here are those components I mentioned.

A Healthy Mindset. (FREE)

A Carefully Researched & Profitable Niche. (FREE)

A Solid Product You Believe In To Promote. (Most times Free As Well)

A Facebook Account. (FREE)

A Canva Account. (FREE)

An Autoresponder (Aweber or GetResponse) - FREE for First 30 Days).

An E-Mail List (FREE Until You Collect Your First 1000 Subs)

Blog. (FREE)

A Domain Name.

Hosting.

I will go through each of these 10 items in detail to help you get an idea of how some of these components made it onto the list in the first place.

But with all said, it will not be as easy as it seems. Think of it as you would a jigsaw puzzle. You will have many pieces and all you do is to fit them together properly in the right sequence.

3. How To Start An Affiliate Marketing Business In 2021 - A Healthy Mindset



I chose to begin with a healthy mindset, simply because you will need to have a robust compelling state of mind, that will keep you focused and moving towards your goals after the initial urge to quit sets in.

This is further perpetuated by a probable lack of sales coming in and you can't seem to put your finger on the problem.

Don't despair. Rome was not built in a day and your business will need some time before it takes off.

Most persons coming to the Internet to make an online income do so with a lot of expectations, the majority of them greatly exaggerated in the form of miscommunication false promises.

You must have a strong reason or "WHY" that will continue to push you forward when all other hope begins to ebb away.

This may be in the form of a loved one for whom you have to make things work or risk losing your home and family in the process.

That might sound a bit far-fetched but the more powerful your reason for not quitting, the better you will be.

So having a strong and healthy, positive mindset will take you a very long way and this will also set you up to be patient as you embark on your journey. Your next step awaits.

4. How To Start An Affiliate Marketing Business In 2021 - Niche Research



Fact

The Money Is In The List When It Comes To AFFILIATE MARKETING.

Some folks have hobbies they are very passionate about and have actually been able to monetize them to a point of making affiliate commissions with them.

I came across a blog recently by an affiliate marketer Sean Ogle by name and he started out his journey based on a hobby he had had at the time. Sean was seriously hooked on golf. You can read his story here.

Niche research is important because you will want to know what is actually profitable out there in the market that is worth promoting that will give you a good return on your time and effort as well as something you actually do love.

So you pick a niche and then you search the internet for information that will equip you with the knowledge you need to make a good and informed decision regarding the niche of choice.

In fact, I took the liberty of listing some niche choices for you right here.



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Want to tell your story, build a tribe and change the world? "New FREE BOOK shows 19 virtually UNKNOWN secrets for converting your online visitors into lifelon..."



5. Learn How To Start An Affiliate Marketing Business In 2021 - Niche Ideas

Health & Sports (Affiliate Marketing Business) Niches

1. Jogging
2. Fitness sports
3. E-sports
4. Hiking
5. Mental health
6. Psychology
7. Alternative medicines
8. Natural medicines
9. Massages
10. Skincare
11. Aging / Anti-aging
12. Lose weight
13. Muscle growth
14. Exercise at home

Making Money Online & Marketing

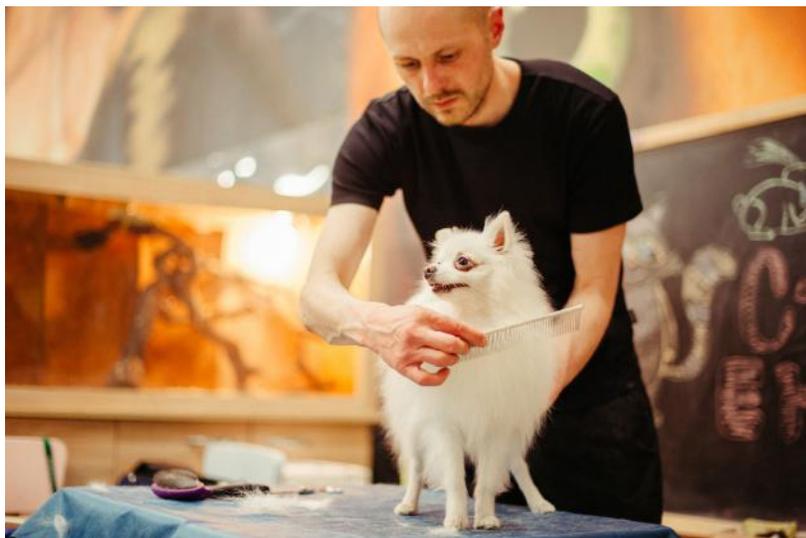
18. Social media
19. Digital Freelancing
20. SEO
21. Graphic Design
22. E-commerce
23. E-shops
24. Shopify
25. WordPress
26. Wix
27. Affiliate Marketing
28. Content Marketing
29. Blogging
30. Encoding
31. Mobile apps



5. More Niche Ideas

Hobbies (Affiliate Marketing Business) Niches

1. Cars
2. Engines
3. Gaming
4. Technology
5. Gadgets
6. Music
7. Gardening
8. Photography
9. Videography
10. Fishing
11. Survivors
12. Do it yourself/ DIY
13. Painting and art
14. Movies
15. Poker and gambling
16. Writing
17. Drones
18. Books
19. Cameras
20. Virtual reality
21. Computers



Dog Grooming Is A Growing Business Niche

So far all that I have shared with you in terms of what you will need to get started on your way to learning how to start an affiliate marketing business in 2021 have been free methods. The next step here is to find a solid product that you resonate with and that your peers can use as they too set out to build their online empires.

We shall next consider a solid product to promote.

6. A Solid Product You Believe In To Promote



Most people these days are into sales funnels. Funnels can help greatly with your sales process even in most cases creating an environment of automation that is welcomed by most.

But some funnel providers can be expensive. What I am going to share with you now is a product that everyone needs and it is FREE but without all the functionality that would be present if you got the paid version.



But it's a start.

However, it is still a great asset to have by any means and the commission structure is great. Of course, if you were to upgrade, then your commissions when you promote this bad boy will be easily over \$500 per sale.

And it is a one-stop solution for which when you purchase it you have it for life with the one-time payment. But don't take my word for it.

Try the **FREE** version here. And if you just prefer to promote it without getting the FREE version for yourself then **[Sign up here](#)**.

Either way you can't lose. I must make a disclaimer here by the [way](#).

Disclaimer

If at any time in my posts I promote products of any kind and you buy them through my links, you will not be paying any more for the item, but I will earn a commission. So I thank you in advance for your support.

7. Get Yourself A Facebook Account

You may be wondering to yourself why would you ever need a Facebook account and if you take a read of one of my most recent posts that details how powerful a tool Facebook is for any business, you'll understand why.

When you are pursuing an affiliate marketing business career you'll soon realize that you will need a following.

One of the best places to establish a following of any kind is on social media. Facebook being one of the more popular platforms is the obvious choice.

In addition, as an affiliate marketer of any substance, you have got to command an authoritative presence.

To command this authority and to create a following of excited fans following you and hanging on to your every word, you will also need to establish trust.

This is why Facebook is so necessary or any other social media platform you might want to use.

You make connections on Facebook. You write and post content designed to attract the very audience you will market to and you establish yourself as an authority.

Also while on Facebook, you can capitalize by Branding yourself and thus establish your unique presence on the Internet. This will build trust and credibility over time.

Take a peek at my profile here on Facebook to see what I mean. <https://facebook.com/David.Stafford.Jones>



Ask about my Facebook Mastery E-book.

8. What Does Canva, An Autoresponder, And An E-Mail List Have To Do With Starting An Affiliate Marketing Business?

When it comes down to learning how to start an affiliate marketing business in 2021, these next three components all share a piece of the pie. Canva is a free software tool and platform where one can create all type of banners for various social media sites, e-books which can serve as lead magnets to build email lists and a host of other things.

The E-books though are what we are focused on for the project we have started here in building an affiliate marketing business. When the auto-responder is set-up to start collecting and storing e-mails through the lead magnet, persons opting in to get the e-book are placed in your auto-responder, where you can begin to nurture your new subscribers by the emails you send to them.

In time as your new subscribers start to build a connection with you of mutual know, like, and trust, then as you send them affiliate offers to their emails, here it is that the magic starts to happen.

This is where you start to make sales having warmed your audience beforehand. Now an email list is of utmost importance as these are the people you will over time be marketing your affiliate offers to.

Even On Facebook with your Facebook profile optimized to collect leads, you can have a link strategically placed in the description area of your banner or feature photo to direct prospects to your lead magnet and thus start collecting emails.

But there must be a period of building that new relationship between yourself and your new subscribers. If you met a young lady or young gentleman for the first time, would you propose marriage upon that first meeting? I think not. You can learn more about Canva here <https://www.canva.com>.

To secure your GetResponse account with a 30 day Free Trial [Go here](#). And if you prefer Aweber then here is where you sign up for that. [Get Aweber Here for FREE](#)

9. Learn How To Start An Affiliate Marketing Business In 2021-Blogging

While Facebook and other social platforms will allow you to post your content, that content is not entirely under your control.

If something should happen to one of the social platforms or the Facebook algorithm changes and wipes out your content then you have to start from scratch. Now that's not so cool, is it? So how do you protect yourself from such a mishap? That's easy.



Fact

Did you know that there are persons who make more than USD\$80k per month from their blogs? Yes. adamenfroy.com

You store your content in a place in which you are the head guru and have absolute say in what happens to your material.

So with everything else that we have explored so far, the last pieces of the puzzle come down to having your very own unique domain name along with hosting which gives you an internet presence as well as an unquestionable authority

This website is yours to do whatsoever you please and as a way to monetize your site, it is helpful to note that many have created such websites, started blogs, and have also offered products on their blog websites which bring in thousands of dollars on autopilot.

One such success story belongs to Adam Enfroy of adamenfroy.com whose blog earns him a documented USD\$80 thousand each month.



10. How To Start An Affiliate Marketing Business In 2021 - Domains & Hosting



So as I was saying having your very own website gives you the ultimate control over your content you put out on the world wide web. No one save you can touch it, tweak it or delete it. It's yours. No algorithms can cause it to be lost.

When choosing a domain name pick one that Brands you. Let's say your name is Speedy Rabbit, then your domain name would be speedyrabbit.com. But as you select your domain name, also try to pick one that speaks to your brand.

The Best Web Hosting

only

\$3.95/mo

Get Started

 bluehost

Branding when done correctly will leave or make a statement so profound in the minds of your audience that they will only have to hear the brand name and they will know it's you. Like my Brand is The Friendly Marketer.

In addition to the domain name and I'll tell you where you can get that in a minute, there is also hosting. Now there are many hosting companies out there and they are all good. But we all have our preferences. Here are two options to consider.

Apart from Bluehost and their amazing plans, if you are looking for more power as in that you want to be able to host multiple websites then D9 Hosting may be the one for you. Both companies provide domain name services as well as hosting so you could get both items at the same location. [Click Here for D9 Hosting](#).

Finally, the best place to secure your domain name right now is [NameCheap.com](#). At NameCheap.com, you'll also have access to WordPress Hosting and your SSL certification is FREE.

10. How To Start An Affiliate Marketing Business In 2021 - Domains & Hosting (Cont'd)

Right now as it is the start of the year you'll find many companies giving bonus incentives for going with them.

I personally use D9 Hosting and they are one of the better ones. You have the options, take a peek at each and see. Plus D9 gives you FREE SSL as well and a 20% discount on your first order with them.



Learning how to start an affiliate marketing business in 2021 is definitely the way to go and once you follow the steps laid out and be committed as well as consistent, then there is no telling how far you can go.

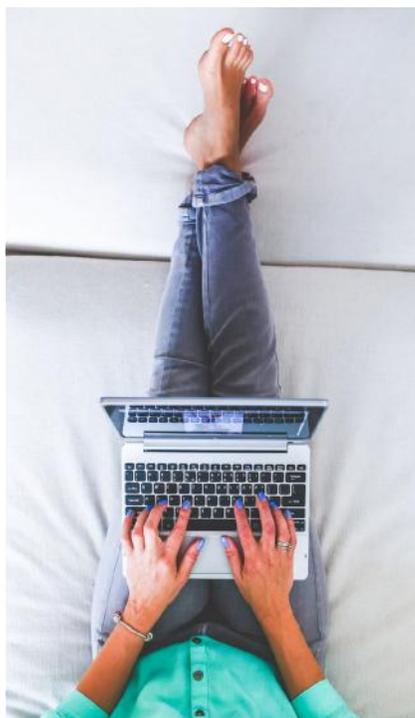
One very established blogger only had his website up for a year before he started raking in thousands of dollars each month.

He even would share his monthly earning stats with his subscribers and how he was able to create such an income. His name is Adam Enfroy. Adam is a genius when it comes to affiliate marketing and making thousands each month through his blog.

So you can see the benefits of having your own affiliate website to create your content, become an authority and make commissions on autopilot from the various services and products you promote.

A promotional banner for D9 Hosting. On the left is the D9 Hosting logo in yellow and white. To the right of the logo is a list of features: '✓ HOST UNLIMITED WEBSITES', '✓ UNLIMITED DISK SPACE', '✓ UNLIMITED BANDWIDTH', and '✓ FREE DOMAIN & SITE TRANSFER'. In the center is a photograph of a server rack. On the right side of the banner is a yellow circular badge with a black border that says 'From Only! \$3.57 per month'. A yellow diagonal banner on the far right says 'WANT 40% OFF? USE COUPON SAVE40'.

11. How To Start An Affiliate Marketing Business In 2021 - Conclusion



I do hope you found this ebook interesting and got value from it.

It gave me pleasure to be able to share this with you and I hope that you will use this information to launch your own affiliate marketing business if you have not already done so.

Thanks for reading.

If you haven't already do subscribe to my blog below.

From time to time I do have giveaways and very useful tips for achieving your online goals. See you soon again.

<https://www.davidjonesmarketing.com>

Resources

I decided to share some of the resources I used in creating this e-book so one day you can follow and create your own masterpiece.

E-book created using platform @ Visme.co and this includes the graphics, some photos, You will need to upgrade to then download your finished project.

Images I used were selected from Unsplash.com.

Thanks for inspiring me to create stuff like this and I do hope you got value here.

The e-book is really a blog post I wrote back in January of this year.

I just decided why not make an e-book of it. Until my next project.

Stay Awesome.

The End



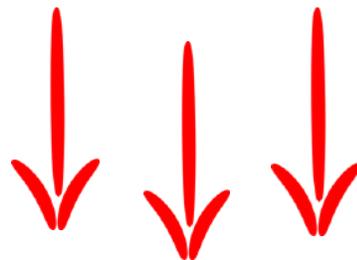
I remember like yesterday that recently I found myself wondering what to write about on my blog and was ready to quit as even if I did find something to write about I could hardly ever barely reach the 600 words necessary to get a good SEO score.

Then it dawned on me. What is my niche? Making money online. Then it hit me! I can write about anything and everything pertaining to that niche making money online and it would never be exhausted.

Soon after that revelation, I also discovered it wasn't enough to write and unearth a problem without going all the way to faithfully detail and describe the solution. My blog posts now reach an incredible 2000 words in no time. This ebook is almost 3000 words of content.

I hope it was as much fun for you in reading and learning as it was for me in preparing it for you.

David Stafford
Jones



http://bit.ly/Ebook_Offer